WHERE THE iJOBS ARE

DISTRIBUTION OF IPOD JOBS AND WAGES:
- U.S.
- NON-U.S.

JOBS
- 13,920
- 27,250

WAGES, MILLIONS OF DOLLARS
- $753.3
- $318.5

*Engineering, other professional: 6,101; retail, other nonprofessional: 7,789

Data: UC Irvine Paul Merage School of Business

By Matthew Boyle

Mapping The iPod Economy

Providing a window into globalization, a team at UC Irvine's Paul Merage School of Business has analyzed the geography of jobs and wages involved in making and distributing an Apple iPod. In 2006, they found, the device supported nearly twice as many jobs abroad as in the U.S. But total wages paid in the U.S. were more than twice as high. One surprising finding, study co-author Jason Dedrick says, was the number of overseas iPod engineering jobs: 600 in Korea alone.